



LIVE UNITED



**United Way
of Portage County**

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Collaboration: New building for community partners

March 31, 2021 — Inclusa, Inc., together with United Way of Portage County, has entered into an agreement with Delta Dental of Wisconsin to purchase their facility located at 2801 Hoover Road in Stevens Point, WI. Inclusa plans to utilize a portion of the building to support their business operations and create a community non-profit center in the remaining space. The center will have leased space available along with common space to allow for collaboration and engagement amongst community members and other non-profit organizations.

United Way's relocation to this larger facility, with United Way set to occupy approximately 20% of the total space, will create functional efficiencies for staff and it will provide the room needed for expanded volunteer opportunities. Onsite direct services delivery for donors and recipients of existing programs such as Project Fresh Start, Make-a-Difference Day, Learn for Life, and the annual Diaper Drive will also be streamlined with the expanded facilities.

The non-profit center will offer many benefits to local non-profits and the communities they serve throughout Portage County. The ability to reduce operating costs for non-profits by leveraging shared services such as information technology, human resources, accounting, and maintenance creates economies of scale and more efficient and effective operations. These efficiencies enable non-profits to maximize dollars and redirect limited resources toward achieving their mission which benefits the community and those served within. "Inclusa's mission is to proactively partner with others to build vibrant and inclusive communities," said Mark Hilliker, chief executive officer of Inclusa. "This opportunity opens the door to a shared space where we can collaborate and create, together."

Delta Dental is building a new facility in the Portage County Business Park, just east of I-39 in the City of Stevens Point. "Delta Dental strongly supports Inclusa's long-term vision of creating shared services for the non-profits in the area. We leave behind many memories but know these partners will continue the legacy of positively impacting communities across Wisconsin," said Doug Ballweg, president & chief executive officer of Delta Dental.

Inclusa hopes to occupy the new location by early 2022, and work continues to develop and define the non-profit center. "Sharing space with community partners and change-makers increases our collective impact, and we could not be more grateful to Delta Dental for the opportunity," stated Hilliker.



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“United Way of Portage County is appreciative to Delta Dental of Wisconsin for their ongoing support and unwavering generosity,” stated United Way Executive Director, Sue Wilcox. United Way hopes to occupy the new location by early 2022 as well. “Collaboration is key in everything we do,” stated Wilcox. “While our missions are different, we share a common bond to improve the health and wellness of the communities that each of our organizations serve. We look forward to working with Inclusa for years to come in this beautiful building built by Delta Dental.”

For more information on the non-profit center, including lease opportunities and community space availability, visit <https://www.inclusa.org/nfpcenter>.

*Inclusa is a Wisconsin-based non-profit organization that provides person-centered and community-focused long-term care supports and services. With a special emphasis on supporting **Life. Defined by you**, their program helps eligible elders and adults with disabilities live independently in the communities they call home.*

United Way works to inspire hope and create opportunities for a better tomorrow by focusing on the building blocks for a better life—education, financial stability, and health. Everyone in the community is invited to be a part of this effort. Give, advocate, and volunteer. LIVE UNITED. To learn more, visit unitedwaypoco.org.